





Ruomeng Liu

CONTACT INFORMATION

107, Journalism & Media Studies Centre
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EDUCATION

The University of Hong Kong

M.Phil. Communication, Faculty of Social Sciences, 2026

University of Chinese Academy of Social Sciences

B.A. Journalism, School of Journalism & Communication, 2024

Visit Study, **University of California, Davis**, 2022 Fall

INTERESTS

Research: Political Communication, Media Cognition, Socio-technical Systems
Methodology: Computational Social Science, Causal Inference, Formal Modeling

CONFERENCE PAPERS

Under Review

[7] Ruomeng Liu, Adhikari Sudarshan, de Assis Pacheco Videira Joana and Zheng Joyce Wang. “Something Old, Something New, Something Borrowed and Something Breakthrough: Big Data and Computational Methods in Communication Causality Research.” In 75th ICA Annual Conference, 2025

[6] Ruomeng Liu. “Whose Voice Matter in COVID-19 Discussion? *A Network Actor Analysis Based on Weibo-COV Corpus (2019-2020).” In 75th ICA Annual Conference, 2025

[5] Ruomeng Liu. “Common Sense in Polarized Discussion on Social Platforms.” In 75th ICA Annual Conference, 2025

Presentation

[4] Wenting Yu, Pan Zhao, Ruomeng Liu, Qianying Ye, Yan Qing. “Communicating American- and Chinese Developed Generative AI Chatbots in Cyber China: Text Analysis on Weibo Discussions.” In WAPOR 77th and WAPOR Asia Pacific 7th Joint Annual Conference, Seoul, Korea, 2024.

[3] Ruomeng Liu, Senqi Li. “Using Agent-based Modeling to Explore the Myth of Media Multitasking.” In 74th ICA Annual Conference, Gold Coast, Australia, 2024.

[2] Ruomeng Liu, Senqi Li. “Exploitation-Exploration Model of Media Multitasking (EEMMM).” In 4th Mobile Studies Congress (MSC), Hangzhou, China, 2023.

[1] Ruomeng Liu, Qينو Yang, Wen Wang, Xuwei Yang. “Resurgence of Party Media in China from the Perspective of Relational Trust Theory.” In 73rd ICA Media Sociology Post Conference, Toronto, Canada, 2023.

HONORS & AWARDS

2024. **SICSS Scholarship**, Awarded to collaborated project “Revisiting the Role of Self-esteem in Eliciting Cognitive Dissonance Using Simulated LLM Agents” by SICSS-Beijing, RMB3600 per member

2024-2026. **Postgraduate Scholarship (Studentship)**, Awarded by The University of Hong Kong, HKD18,760 monthly

2023. the Grand Prize at the **Challenge Cup Competition in Beijing**
2022. the 1st Prize at the **Challenge Cup Competition at UCASS**
2023,2021. **Undergraduate Scholarship**(the 3rd class), Awarded by UCASS
2022,2021. **Study Overseas Program Scholarship**, Awarded by UCASS

SELECT GRANTS 2023. Beijing CSIEP Research Grant, RMB6,000
2022. National CSIEP Research Grant, RMB20,000

EXPERIENCES ** still in progress
2024
Quantitative Reading Group **, Led by Dr.Lai Wei and Dr.Haohan Chen
MIT MicroMaster Program in Statistics and Data Science **, by MIT Institute of Data
Science and Social System
Summer Institute in Computational Social Science, by Beijing Normal University
2023
Summer School in Applied Social Research Methods (Advanced Course), by NYU
Shanghai Center for Applied Social and Economic Research
Minor in Economics, School of Economics, UCASS *transcript
2022
Global Study Program, by UC Davis Extension. *Research assitant to Dr.Wang Liao
2021
Book Reading Group **, Led by Prof.Fen Xiang

PROFESSIONAL April-June 2024, Research Intern at LuohanAcademy, Alibaba Initiative
INTERNSHIP July-September 2023, Data Intern at ThePaper, Shanghai United Media Group
March-May 2023, Marcom Intern at Cheung Kong Graduate School of Business

LANGUAGES Statistical Programming/Markup Languages: Python, R, \LaTeX
Languages: Mandarin Chinese, English, Cantonese(Beginner)